Message Text

UNCLASSIFIED

PAGE 01 BERN 02449 241446Z ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 CCO-00 PASO-00 /021 W

-----101358 250129Z /13

R 241245Z MAY 78 FM AMEMBASSY BERN

TO SECSTATE WASHDC 6312

UNCLAS BERN 2449

E.O. 11652: N/A TAGS: BEXP, SZ

SUBJ: DIRECT RELAY TELEGRAM

TO: JESSE MAFFUID
INTERLANTIONAL MARKETING DIRECTOR
NATIONAL MACHINE TOOL BUILDERS ASSOCIATION
INTERLANTIONAL DRIVE
MCLEAN, VIRGINIA
TWX: (710) 831-0031

- 1. IN OCTOBER 1977 WERNER WIEDMER OF MY OFFICE MET WITH YOU AND E.F. SHAW, US DEPARTMENT OF COMMERCE, TO DISCUSS PROMOTION OF IMTS 78 IN SWITZERLAND. EFFORTS THUS FAR VERY SUCCESSFUL WITH 60 ADVANCE APPLICATIONS FOR EMBASSY-ORGANIZED GROUP TRIP AND LIEKLIHOOD 15 MORE FROM SWITZERLAND AND AUSTRIA BY SEPTEMBER.
- 2. COMMERCE FOREIGN BUYER STAFF RECENTLY INFORMED US NMTBA NOT IN POSITION TO SCHEDULE PLANT VISITS DURING IMTS, AND WE UNDERSTAND REASONS FOR THIS. HOWEVER, TOUR OPERATOR MUST SOON PRINT DETAILED ITINERARY TO NAIL DOWN PROSPECTIVE PARTICIPANTS.
- 3. IF YOU COULD SUPPLY 6-8 SUGGESTIONS, EMBASSY WILL SET UP SCHEDULE AND CORRESPOND DIRECTLY WITH PLANTS TO FIRM UP ARRANGEMENTS. PREFERABLY, MANUFACTURERS SHOULD BE UNCLASSIFIED

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PAGE 02 BERN 02449 241446Z

LOCATED WITHIN 2-HOUR DIRVING TIME OF CHICAGO (SOUTHER WISCONSIN, NORTHERN ILLINOIS, NORTHERN INDIANA, SOUTHERN MICHIGAN). EQUIPMENT OF PARTICILAR INTEREST TO OUR PARTICIPANTS INCLUDES NC-MACHINES, MACHINING CENTERS, CONTROLS FOR OEM MANUFACTURS, ANY AUTOMATED PROCESSES, AND ROBOTS.

4. CAN YOU HELP US?

KURT F. GI	ROSS, (COMMERCIA	L ATTACHE,	, AMERICAN	EMBASSY,	BERN,
SWITZERL	AND.					

NOTE BY OC/T: PASSED ABOVE ADDEE.

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